## LDoc Creative Economy Engagement Fellowships

## LDoc And The Creative Economy

The London Doctoral Training Centre (LDoc) is a specialist doctoral training centre that focuses on Design research for innovation in business, social and community contexts. A collaboration between three of the UK’s leading Design research universities: Kingston University, the University of the Arts London and the Royal College of Art, LDoc works with a number of partner organisations, including Sense (the national deafblind charity), TfL and The Design Museum developing practical, real-world projects led by doctoral students. Together these demonstrate different ways in which Design acts as a driver of innovation and creativity in business, in societal and community contexts, and in policymaking.

The LDoc doctoral projects exemplify how Design is inherently inter-disciplinary and industry focused, making it a potent bridge across creative and STEM disciplines. In this way, the LDoc training centre enables research-led impact across the creative economy, and impacts the full range of industrial sectors, from healthcare and biotechnology to robotics and computer science. The LDoc partnership champions the need to equip early career researchers with skills that can enhance the creative economies within a changing landscape.

## Fellowship Vision: Design for Health Interactions Design / Design and Experience Economy

Kingston School of Art is leading/developing a ‘Design for Health Interactions’ initiative, which is seeking to network carers and patients with clinicians, providers and policy makers, enabling the co-exploration of opportunities within the service design and experience economy.

The approach investigates healthcare in a social context, exploring the space between clinicians, patients and carers, to capture the patient experience, to ensure understanding, facilitate engagement and influence behaviours and adoption. This enables a perspective shift from classic ‘problem solving’ (and technology application) models to a ‘problem finding’ paradigm - using designers as facilitators working proximately with clinicians. We already have particular expertise in Design for Dementia Care, pediatric play aids, orthotics and co-design. Current partnerships include: The Royal Marsden, Gt Ormond Street, St George’s, and Bethlem Royal Hospitals, and Kingston’s own School of Nursing.

We are also planning a series of design challenge events, enabling the collaborative development of new products and services. These will focus on the use of VR/AR/MR as tools in solving problems within the healthcare industrial challenge theme - with the support of coders, gamers, programmers and KSA students in conjunction with the Sony Interactive Entertainment Playstation First initiative.

KSA is seeking a Research Fellow with a deep understanding of either ‘Design for Health’ or ‘Design and Experience Economy’, who is willing to support existing initiatives within the School, whilst developing their own research project…

**Further Details**

Six months fixed term

Full time (35 hours per week)

Based at: Kingston School of Art, Kingston University

Fellowship contact: Dr Paul Micklethwaite [p.micklethwaite@kingston.ac.uk](mailto:p.micklethwaite@kingston.ac.uk)

Please submit applications directly to this person

**Deadline for applications:** **27th November 2017**

**Interview Date: 1 December 2017**

Starting date: Tuesday 2nd January 2018

## Benefits Of An LDoc Creative Economy Engagement Fellowship

* Opportunity to undertake a short research project as part of a design research consortium that offer research expertise and a strong network of business, industry and cultural partners
* Mentor (with an academic or industry/leadership focus)
* Opportunities to mentor/supervise a current PhD student
* Career development support
* Opportunities to present work and contribute to a publication to showcase the impact of LDoc’s design research projects
* LDoc organised events enabling networking and idea sharing
* Early career researcher training
* £36,102 to £39,197 per annum, pro rata salary
* Up to £5,000 contribution to travel, conferences, and research outputs
* Work space and studio access
* IT provision and library access

## How Fellowships Will Be Selected

1. Applicants should submit a completed Application Form and Equal Opportunities Form to the fellowship contact by the deadline.
2. Applications will be scored by the criteria outlined Application Form, using the AHRC grading criteria, and the applicants with the highest scores will be invited to interview.
3. The successful applicant will be offered the position by 7th December, and will need to confirm their acceptance by 13th December.