

London Doctoral Design Centre

LDoc Creative Economy Engagement Fellowships

LDoc And The Creative Economy

The London Doctoral Training Centre (LDoc) is a specialist doctoral training centre that focuses on Design research for innovation in business, social and community contexts. A collaboration between three of the UK's leading Design research universities: Kingston University, the University of the Arts London and the Royal College of Art, LDoc works with a number of partner organisations, including Sense (the national deafblind charity), TfL and The Design Museum developing practical, real-world projects led by doctoral students. Together these demonstrate different ways in which Design acts as a driver of innovation and creativity in business, in societal and community contexts, and in policymaking.

The LDoc doctoral projects exemplify how Design is inherently inter-disciplinary and industry focused, making it a potent bridge across creative and STEM disciplines. In this way, the LDoc training centre enables research-led impact across the creative economy, and impacts the full range of industrial sectors, from healthcare and biotechnology to robotics and computer science. The LDoc partnership champions the need to equip early career researchers with skills that can enhance the creative economies within a changing landscape.

Fellowship Vision: Business model innovation in the arts and cultural sector (with the Creative Lenses Project)

Topics

- Business models in arts organisations
- The emergence of business model innovation in cultural policy
- Managing innovation in arts organisation
- Cultural policy research

Contribution

This research fellowship is at the interface between arts and humanities research and management science research. The fellowship will fuse two specific areas: research into cultural policy and arts management in the arts and humanities, and studies of business models and processes to develop business models in management literatures. This is an area with very little research, which is a finding from the EC-funded Creative Lenses innovation project (2015-19) <https://creativelenses.eu/> in which UAL is a partner. Management researchers tend to study large businesses or commercially-focused SMEs, while the grey literature on the cultural and creative industries (eg from Nesta, Arts Council England and European bodies) neglects management perspectives. By bringing these together, this fellowship will identify new directions for research in both domains and produce outputs such as a position paper aimed at policy makers, funders and arts organisations.

Key skills

- Qualitative research
- Familiarity with European cultural policy and arts management research literatures

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- Familiarity with business model research literatures
- Ability to engage with partner organisations such as arts networks and performing arts organisations
- Familiarity with European arts and cultural sector

Further Details

Six months fixed term

Full time (35 hours per week)

Primarily based at Innovation Insights Hub, University of the Arts London, Kings Cross Site

Fellowship contact: Lucy Kimbell (l.kimbell@arts.ac.uk) **Deadline for applications: 20th November 2018**

Starting date: Tuesday 2nd January 2018

Please submit applications to researchdegrees@arts.ac.uk

Benefits Of An LDoc Creative Economy Engagement Fellowship

- Opportunity to undertake a short research project as part of a design research consortium that offer research expertise and a strong network of business, industry and cultural partners
- Mentor (with an academic or industry/leadership focus)
- Opportunities to mentor/supervise a current PhD student
- Career development support
- Opportunities to present work and contribute to a publication to showcase the impact of LDoc's design research projects
- LDoc organised events enabling networking and idea sharing
- Early career researcher training
- £36,102 to £39,197 per annum, pro rata salary
- Up to £5,000 contribution to travel, conferences, and research outputs
- Work space and studio access
- IT provision and library access

How Fellowships Will Be Selected

1. Applicants should submit a completed Application Form and Equal Opportunities Form to the fellowship contact by the deadline.
2. Applications will be scored by the criteria outlined Application Form, using the AHRC grading criteria, and the applicants with the highest scores will be invited to interview.
3. The successful applicant will be offered the position by 7th December, and will need to confirm their acceptance by 13th December.

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Eligibility

We will need to see proof of eligibility to work in the UK before any offer of employment can be made.

The AHRC defines an Early Career Researcher as: an individual who is within 8 years of the award of their PhD or equivalent professional training, or an individual who is within 6 years of their first academic appointment. These durations exclude any period of career break eg for family care or health reasons. The first academic appointment is defined as the first paid contract of employment, either full-time or part-time, which lists research and/or teaching as the primary functions. <http://www.ahrc.ac.uk/skills/earlycareerresearchers/definitionofeligibility/>